

Interior Architecture Ohio University College of Fine Arts School of Art + Design

ART 3620, Interior Architecture Studio IV
Professional Design Development Studio
Spring 2016
Tuesday & Thursday: 1:30 - 4:20

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(not like this!)

Project 2: "A Corporate Office Reception Desk"

Thursday, February 11 - Tuesday, March 15: 1:30 pm

Project Description & Requirements

This corporate reception desk is to be designed for the offices of Saatchi & Saatchi, New York, located at 375 Hudson Street, NY.





Saatchi & Saatchi NY Lobby with Frank Stella painting.



375 Hudson Street: LEED Gold Certification



The reception desk is to include the following:

- 8 hour seating for two full time receptionists.
- Computer for each receptionist: computers need to be hidden from public view as much as possible.
- Telephone for each receptionist.
- Security monitors: 8 individual screens: 12" x 9" each: out of view of the public; viewable by both receptionists at the same time.
- Security system control panel out of view of public.
- Soft surface flooring for the receptionists.
- Accent lighting provided by concealed fixtures built into the desk.
- Task lighting for the receptionists.
- ADA compliant counter height & wheel chair overhang area: 26 - 30" above the floor.

- Saatchi & Saatchi logo must be incorporated into the desk and be viewable by the public.
- An overhead element/ceiling that is designed specifically to be a visual and functional part of the overall reception desk 'environment'. This element must include lighting components and acoustical baffling/sound wave reflection reduction.
- Total counter surface of 24 - 30 linear feet.
- Desk must be configured as either an 'L' or a 'U' or a 'C' or an 'O' shape of some form (no single linear element desk).
- Reception desk may be located in the center, 'out in the open', of the lobby, or against a wall.

Building Context

- Located in lower mid-town Manhattan
- World renown advertising agency
- High end corporate environment
- Lobby has a 23 foot high ceiling

{ [HYPERLINK "http://thevillager.com/villager_387/saatchi.html"](http://thevillager.com/villager_387/saatchi.html) }

Project Drawing & Model Requirements

- This is primarily a construction document, 'working drawing' project, but the project will also include:
 - three perspective (non-working drawing) images.
 - two physical models: one study/developmental model and one more finished model
- The physical models are to be approximately 18" in the long dimension and must include model making pieces that are linear 'sticks', and planar 'sheets'.

- The physical models are to be made using good quality model making materials; chipboard, balsa and bass wood, heavy white paper/card stock. NO FOAMCORE is to be used in the physical models.
- Three perspective images showing the overall character, color, form, materiality of the reception desk with two human figures included in the images. Perspectives may be done using Form-z, Revit, SketchUp, hand drawn.
- All final drawings (as opposed to 'images') are to be either plan, vertical section, or elevation drawings. All of these are two dimensional (2d), measurable drawings.
- There are to be no three dimensional (3d) drawings (axonometric, or perspective) used as 'working drawings.'
- Design a reception desk, as described above.
- Designing this desk will require sketching as a developmental method. Sketching can be done by hand, or on the computer, but the purpose of 'sketching' is to generate ideas, see what they look like and then move them forward into finished, drawn proposals.

The following drawings are to be done as Construction Drawings (Working Drawings) which means the drawings are to contain dimensions and notes describing the specific materials used in the construction of the desk.

- One overall plan drawing cut at the vertical mid-point of the desk
- One overall plan drawing looking down on the top of the desk: not a 'cut' drawing.
- Elevation drawings of the 'out' side of the desk as required to fully communicate the design of this desk.
- Elevation drawings of the 'in' side of the desk as required to to fully communicate the design of this desk.
- Vertical section drawings as required to fully communicate the design of this desk.
- Large scale detail drawings to communicate all interesting, unusual, and important physical conditions in the design of this desk.

Studio Content & Project Descriptions

This project work will involve drawings, and all drawings are to be done using drafting media.

All drafted drawing is to be done using AutoCAD, Revit, or hand drafting.

NO *drawings* are to be done using Sketchup, Form-z, or other modeling or raster imaging software.

All formal drawings are to begin with sketches.

All sketches are to be 'good' sketches.

Good sketches contain varied line weights, sharp edges, dark and light contrasts, notes pointing out material or detail, and a sense of intention and control.

No stick figures are to appear in any sketches.

Sketches are to be 'respected' and given good space on the paper of your sketchbook or sheet of paper.

Do lots of sketches!

Final project presentations for the project is to include a minimum of ten (10) good developmental sketches.

Project 2 Due: Tuesday, March 15: 1:30 pm

Finished Documents: Tuesday, March 22, 1:30 pm

The finished presentation of the Reception Desk is to be:

- Sheet format, pdf, ready to print.
- Each sheet must have a title 'block' that contains:
 - project name
 - your name
 - a sheet number: start with 1 and work up, 2,3,4, et cetera
- Each drawing on every sheet must have an individual drawing number
- Plan drawings must have a North arrow

- All working drawings (plans, sections, elevations) must be drawing using line weights that help to present the object: section cuts must be darker than lines used to show pattern or surface detail.
- All three dimensional perspective images must include at least one human figure.
- Dimension lines and 'tick' marks are to be as small as possible to be readable so that they allow the object being shown to stand out as much as possible.
- Photograph your study model and finished model and include at least one sheet as model photos.